

## Book Trailer Checklist

	Evident	Developing	Not Present	Comments/Feedback
1. Did I begin with a positive comment, noting a specific trait from the Project Rubric?				
2. Did I address the effectiveness of the character portrayals?				
3. Did I address the effectiveness of the "hooks" used to create interest in the novel?				
4. Did I address the effectiveness of the imagery used to support the setting, theme, and mood?				
5. Did I address the effectiveness of the background music selected as it relates to the mood of the novel?				
6. Did I address the selection and citation of sources used?				
7. Did I address the Overall emotional impact on potential readers?				
8. Did I support my opinions with good reasons and information?				
9. Did I provide appropriate nonverbal feedback?				

10. Did I ask questions to better understand the choices made by my peer?				
11. Did I use respectful language and consider the other person's feelings?				
12. Did I end the assessment with a positive comment and encouragement to improve the product?				